

## 10. POLITICAL BROADCASTING

### 10.1 - Party Political Broadcasts

On 12<sup>th</sup> April 2004 the Authority launched a scheme of party political broadcasts which consisted of Party Productions and Political Spots as follows:

	PN	MLP	AD
Party Productions	10 minutes	10 minutes	10 minutes
Political Spots	1 minute per day	1 minute per day	20 seconds per day

This scheme came to a natural end on 10<sup>th</sup> June 2004, that is, two days prior to the European Union Parliamentary Elections.

### 10.2 - European Union Parliamentary Election Broadcasts

Following Malta's accession to the European Union, Malta held its first election in order to elect five Members of the European Parliament. This election was held on Saturday, 12<sup>th</sup> June 2004.

Even the local council elections which had to be held in March 2004 were held on the same date of the European Union Parliamentary Elections. The Authority had to devise a new scheme of broadcasts for the E.U. Parliamentary Elections which consisted only of party productions. Airtime was distributed as follows:

PN	MLP	AD	ALPHA
40 minutes	40 minutes	10 minutes	10 minutes

The Nationalist Party and the Malta Labour Party were entitled to four party productions each of not more than 10 minutes whilst Alternattiva Demokratika and Alpha Partit Politiku were entitled to one party production each of the same duration. On the other hand each independent candidate was allowed a five minute broadcast. All broadcasts were transmitted on TVM. The Scheme of E.U. Parliamentary Elections is found in Annexe IV to this Report.

The Authority also issued a directive on programmes broadcast during the period 17<sup>th</sup> May to 12<sup>th</sup> June 2004. The text of this Directive is contained in Annexe V to this Report.

### 10.3 - Anniversary Messages

The following three anniversary messages were broadcast on TVM during 2004:

DATE	TIME	DURATION	MESSAGE
05/06/2004	19:10	6' 45"	World Environment Day – Min. George Pullicino
27/09/2004	19:50	9'	World Tourism Day - Min. Francis Zammit Dimech
03/12/2004	18:15	8' 25"	International Day for Disabled People - Min. Dolores Cristina

### 10.4 Ministerial Broadcasts

Only two Ministerial broadcasts were aired on TVM during the period under review:

DATE	TIME	DURATION	MINISTER
24/03/2004	19:50	9' 56"	Prime Minister, Dr L. Gonzi
01/05/2004	19:00	9' 16"	Prime Minister, Dr L. Gonzi

